

Nowadays, with the growing globalization process and the www-connected companies worldwide, it has become indispensable to use an e-business-B2B system. It allows integration with third party, reduces bureaucracy at sales closing, and increases the speed and competitiveness of your company. To meet such demand, Linx Systems has developed the LinxWeb tool, your ERP access system via Internet, allowing integration with representatives, customers, franchised, and processors anywhere in the world.

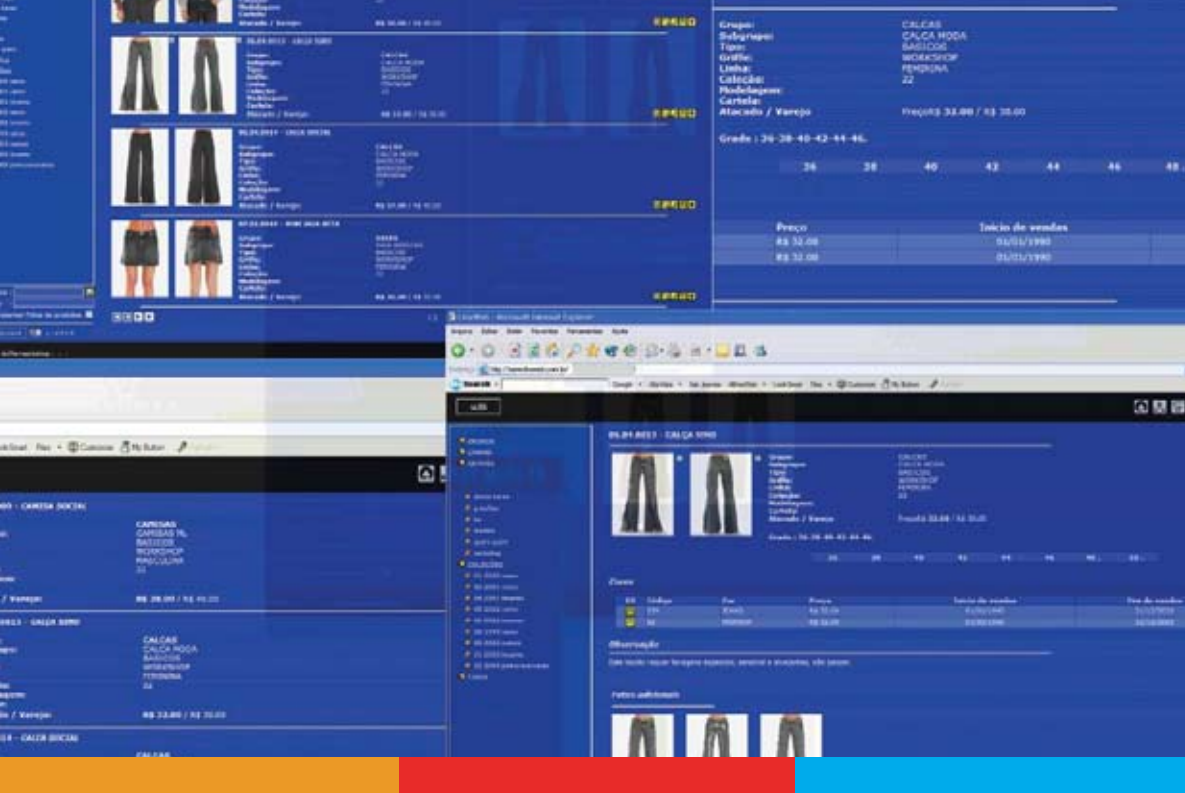
Through the LinxWeb, your representatives, customers, and processors can remotely access your company's information in a controlled, safe way. Therefore, they can place orders, follow up sales, maintain registers, set forth production orders, and carry out exclusive consultations, among other options. The aim is to provide higher speed at exchanging information with third party, decentralizing processes so far accounted for by the rear guard, providing the representative with greater access and higher speed of information to follow up sales from placing of orders to full delivery of products, keeping better control between customers and rear guard.

Fully ERP-Linx-controlled-and-configured, the LinxWeb has a user-friendly interface and all of its maintenance is centralized at a single place. There is strict safety control, with access restrictions to the systems in several levels.

With the LinxWeb, representatives may place their customers' orders by their Internet page, saving time, gaining speed and accuracy in the negotiated information. Stock information is available on-line, with phone call cost reduction and more autonomy. Representatives may real-time register orders, speeding up the invoicing process, mitigating entry errors, and ensuring integrity of such data as: stock control, payment conditions, price tables, credit blocking, etc...

Similarly, their own customers may have access to the system and follow up – step by step – progress of their orders in the factory. They may even autonomously get to know the new collections through the electronic catalog, even include new orders without go-between representatives.





LINUX WEB

It is important to point out that the system speeds up the whole logistics process, from production – before the merchandise is stock-available – to shipping / sending of the requested products. Processors may inform the whole production process to the head-office, moving data referring to the partial or total production orders which would be sent via fax and typed at the factory.

It is also possible to use the Linxweb through Pocket, Mobile Phones, PDAs, with access to the Internet, for the Linxweb may be accessed anywhere, at any time.

All order consultations and their entries may be forwarded via e-mail, avoiding document printing and circulation. Information in the orders – such as quantity delivered, cancelled, and to be delivered – may be real-time followed up, as well as fiscal note information referring to the orders and transport.

As for information and documentation disclosure, the LinxWeb offers a module where – in addition to the electronic product catalogue – several documents – such as circulars, procedure manuals, among others – may be posted, remaining at their users' service. Rotative messages, with promotions or ease of payment, may also be used in the system.

In brief, using a B2B tool provides increase in useful time dedicated to prospecting and sales, operational cost reduction, Sales Force performance increase, company visibility in the market, and the levels of satisfaction and faithfulness of customers and representatives.

Developed in the ASP platform by Microsoft™, the LinxWeb system is a B2B tool not demanding huge investments. After the system is installed, the customer can already have – at his service – external access information (such as an Intranet), simply by owning a dedicated link and a valid Internet IP. Therefore, in a fast and practical way, installation of the LinxWeb system allows clearance, through the Internet, of information pre-configured at the company itself.



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