



# Linx Group

Founded in 1985, The Linx Group develops products, services, and solutions optimizing businesses and increasing its customers' competitiveness. We currently count on more than 1,000 customers in Brazil, Latin America, and Europe, and more than 180 collaborators at our head office – in addition to relationship units and partners spread throughout Brazil and abroad. Specializing in technological solutions for retail companies, in such segments as clothing and footwear – among others – the Linx Group is formed by the Linx Systems, Linx Logistics, Linx Telecom, and Linx Fast Fashion divisions.

Linx Systems is active as market leader for computerized corporate solutions for retail company management highlighting clothing, footwear, gift sectors, among others, through its segment-targeted ERP.

Linx Logistics, specializing in internal logistics, develops integrated solutions to optimize the movement, distribution, and storage processes for raw materials, semi-finished goods, and goods in general, through consulting, tenancy, commercialization, and implementation of movement, storage, and order separation equipment.

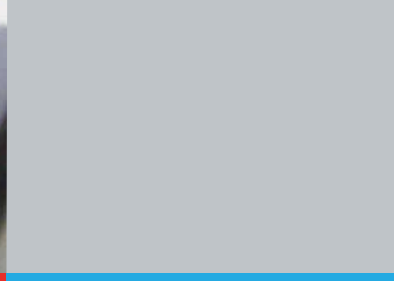
Linx Telecom is the only company focusing on connectivity and telecommunication solution outsourcing for retail. Through its dedicated network, it interconnects head office and branches promoting data traffic, dedicated TEF and, more recently, VoIP, among other services. It interconnects the 43 largest shopping centers in the country, besides having redundant structure at the best data centers.

Linx Fast Fashion, the latest division in the Linx Group, is active as a logistic operator for companies of the textile and clothing field, taking on all logistics processes such as receiving, handling, and storage of products besides separation and dispatching of orders for stores and multibrands. It also supports customers at purchasing strategic decision-making (Open to Buy), assortment (Assortment Planning), merchandise distribution and replacement (Allocation) with the help of the most modern retail planning tools.



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## **Our Vision:**

To provide the best practices and management tools to our customers through products and services allowing sustainable growth and return of investment to the shareholders.

## **Our Mission:**

To offer the companies complete solutions, integrating high quality products and systems globally attending to our customers, always fitting into the needs of each segment and company.

## **Culture and Values:**

Commitment to perform its work within the following principles:

- Ethics and secrecy in all of its actions;
- Seeking excellence in all activities developed by the company;
- Development of new products and investment in new technologies;
- Always excelling the customer's expectations altogether: product, attendance, training, and technical assistance;
- Personal and professional acknowledgement of its collaborators;
- Providing constant recycling and training for all collaborators, keeping them motivated and improving the work methods;
- Being a socially responsible company before the community;
- Searching for the best suppliers in the market, developing long-lasting partnerships, and – when not available – developing technology of its own to meet the market needs.



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